

L O V E
N A I L
T R E E



6TH EDITION

THE THOUSAND THIRTEEN



WE CHANGE THE
WORLD WITH
THE STORIES
WE TELL

WILL WE

YES WE
WILL

LOVE NAIL TREE is a company dedicated to provoking conversation about topics neglected and often ignored by our world. We believe that storytelling is the necessary drive for the kind of dialogue needed among people for change; we exist to reveal the power that stories possess to dramatically alter the cold, hard heart. We exploit apparel, jewelry, film, and print to embody the stories we create and tell, and it is our added passion to have a significant voice against the deception, over-consumption, and fickleness found in the fashion industry. It is our desire to see the stories we tell move people to action and inspire a deep change within them.

**WE WILL
CHANGE THE
WORLD WITH
THE STORIES
WE TELL**

SHIRTS WITH A STORY.



THERE IS A HANDWRITTEN STORY PRINTED
WITHIN EVERY GARMENT WE CREATE.

SEE FOR YOURSELF.

WE EXPLOIT APPAREL, EVEN OUR VERY OWN
HANDCRAFTED GARMENTS, IN ORDER TO
REVEAL THE POWER THAT STORIES POSSESS
TO DRAMATICALLY ALTER THE CULTURE WE
LIVE IN.

WEAR FOR YOURSELF MORE THAN A TREND,
AND BE MORE THAN JUST A BILLBOARD.

EMBODY A STORY. SHOW, TELL, AND GIVE
IT AWAY GENEROUSLY. BE AN AGENT OF
STORYTELLING WITH US.

EVERY SINGLE ONE.



MISSION : 6TH EDITION

BODY : CAMI

COLOR : ANTIQUE WHITE



STYLE # 0606





WEAPON OF STORY : PIANO

BODY : MEN'S TANK

COLOR : VINTAGE BLACK



STYLE # *0603*





PYRAMID STACKS

COLOR : BRASS



STYLE #

J109



CHERISH
HER
YOU
UNHERMITS



STAND TALL

BODY : OPEN NECK

COLOR : ANTIQUE WHITE



STYLE # *0604*





LOVE FAMILY

BODY : WOMEN'S TANK

COLOR : ANTIQUE WHITE



STYLE # *0601*





EVEN SPIKE

COLOR : PEWTER



STYLE # J105

WE WI
CHANGI T
WORLD WI
THE S/OB
WE T





STAND TALL

BODY : CROP

COLOR : ANTIQUE WHITE



STYLE # *0604*





CONTACT

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THE FUTURE

~~LOVE NAIL TREE IS NOT AN OUTFITTER, A MANUFACTURER OF COUTURE,
NOR A PLACE BY WHICH TO PURCHASE UNIQUE ACCESSORIES, OR
TRENDY GRAPHIC T-SHIRTS. WE ARE NOT OUT TO COMMAND THE LATEST
HAVE IN FASHION, NOR TO TURN HEADS AMONG STYLE-DRIVEN
CULTURES. WE ARE NOT, IN FACT, A FASHION COMPANY AT ALL.~~

LOVE NAIL TREE IS, BY GREAT CONTRAST, A CHANNEL FOR
STORYTELLING. FROM THE VERY BEGINNING, WE HAVE EXISTED TO TELL
STORIES. BEING BORN OUT OF A DESIRE TO PROVOKE CONVERSATION
AMONGST PEOPLE LIKE AND UNLIKE, LOVE NAIL TREE HAS CRAFTED ITS
OWN, AS WELL AS COLLABORATED WITH SIMILAR VISIONARIES, TO
BRING LIGHT TO THE KINDS OF STORIES THAT NEED TO BE HEARD.
HENCE, WE HAVE BEEN EXPLOITING MEDIUMS LIKE FASHION, MUSIC,
AND PRINT MEDIA SINCE DAY ONE; WE USE HANDMADE JEWELRY AND
GRAPHIC T-SHIRTS AS OUR WEAPONS, OUR METHODS BY WHICH TO
CHANGE THE WORLD WITH THE STORIES WE TELL.

THE FUTURE OF
FASHION IS NOT
FASHION